

2024
DESIGN AND VERIFICATION™
DVCON
CONFERENCE AND EXHIBITION
EUROPE

MUNICH, GERMANY
OCTOBER 15-16, 2024

DVCon Europe 2024
Exhibit & Sponsor Prospectus

Please visit:
DVCon-europe.org

DVCon Europe 2024

The Design and Verification Conference & Exhibition Europe (DVCon Europe) is the premier European technical conference on system, software, design, verification, validation and integration. It is a place where the latest methodologies and technologies for tools, languages, and standards for hardware design, chip design, integrated and embedded systems and products are shared and discussed.

DVCon Europe includes keynote speeches, panel sessions, a broad range of technical paper presentations, tutorials, and an exhibition with demonstrations from leading tools, IP, and service providers. It will be held at the Holiday Inn Munich City Center, Munich, Germany. For more details and registration, visit www.dvcon-europe.org, or Follow DVCon Europe on twitter via [#dvconeurope](https://twitter.com/dvconeurope).

The conference combines industrial experience papers with research papers, and gathers an audience from both industry, academia, and industrial research. In 2023, attendees came from 38 countries, including all of Europe and significant participation from India and the USA. The majority of participants from come industry with a significant proportion of managerial positions.

- Technologies covered include:
- System-level and software design
- Virtual prototyping and digital twins
- Verification and validation
- Functional safety and security
- Model-based and model-supported software design
- IP reuse and design automation
- Mixed-signal and low-power design

With a highly technical focus on System and IC design, verification, and integration, DVCon Europe is a very practical and industry-focused conference on EDA standards and standardization.



Holiday Inn Munich City Centre

Official Conference Dates

October 14-15, 2024

Conference Location

Holiday Inn Munich City Centre

Hochstraße 3, 81669
München, Germany

Marketing Opportunities

Attendee Breaks (All day Tuesday or Wednesday)

Technical session breaks take place once in the morning and once in the afternoon on Tuesday, October 14th and Wednesday, October 15th for a total of 4 breaks. You have the opportunity to sponsor both breaks on the day of your choice.

This opportunity includes:

- 2 breaks (morning and afternoon)
- Your logo and sponsorship status recognized during Attendee Breaks
- Right to provide corporate-branded food service items (e.g., cups, napkins) (production not included)
- Your company mentioned in the opening session presentation slides
- Your logo and sponsorship status recognized on the website and Conference Program
- Your company logo will be displayed on the conference app

Best Paper & Best Poster Awards

DVCon Europe awards offer an opportunity to recognize the achievements of individuals and teams for oral presentations. The Best Paper Award and Best Poster Award sponsorship is a great gesture and shows generosity towards the DVCon Europe community.

This opportunity includes:

- Your logo on on-site conference sign and your company mentioned in the opening session presentation slides
- Your logo and sponsorship status recognized on the website and Conference Program
- Your logo on the DVCon Europe Best Paper voting page
- The sponsor is invited to the Award Ceremony at the closing session for award presentation and picture All DVCon attendees are invited to the closing session

Delegate Bags

Place your logo on the always popular delegate bags! Each Full-Conference attendee receives a delegate bag at the registration desk. Your logo will be visible throughout the entire conference and beyond. Production included.

Flyer In Delegate Bag

Have your company flyer or brochure inserted in the delegate bag. You can be sure that all attendees will receive it. Production not included.

Name-Badge Lanyard

All attendees will receive a lanyard at registration and wear it throughout the conference. Have your logo imprinted on the conference lanyard for all attendees. Production included.

Conference Notepads

Have your logo and company message imprinted on notepads for all attendees which will be distributed in the delegate bags. This is an item attendees are certain to use at the conference. Production included.

Pens

Have your logo imprinted on pens for all attendees which will be distributed in the delegate bags. Production included.

Registration

DVCon Europe offers an exclusive registration sponsorship, so get your company recognized early and often with this exciting sponsorship.

This opportunity includes:

- Your logo appearing on registration area signage
- Your logo, link and sponsorship status recognized on the Registration information page on the DVCon Europe website
- Company recognition on all conference email distributions that promote registration
- Your logo and sponsorship status recognized on the registration web page and Conference Program

Sponsored Tutorial (10 available)

This opportunity includes:

- A 90-minute technical tutorial prepared and presented by your company
- Your company logo will be displayed during the tutorial
- Your company logo will be displayed on the conference website
- Your company mentioned in the opening session presentation slides
- Your company logo will be displayed on the conference app

Note: Tutorials will be reviewed and approved by the program committee with respect to technical depth and applicability. In case of multiple organizations coming together for a tutorial only 1 organization would get the sponsorship benefits mentioned above.

PUBLICITY

Home Page Banner (3 available)

Advertisement banner on the home page of DVCon Europe. If several sponsors select this option, the banners will be displayed for all sponsors in an equal share of time.

On-Site Digital Display

There will be a digital display installed in the premium area of the conference/exhibition where your announcement will be displayed in a rolling mode. Six sponsorships available.

EMAIL DISTRIBUTION

Let all participants of DVCon Europe know what your company will show and demonstrate during the conference. Four mailing opportunities in the month preceding the event:

- 4 weeks before
- 3 weeks before
- 2 weeks before
- 1 week before

The email content prepared on your side (preserving your graphical choices and branding information) will be distributed by the conference organizers to all registered participants of the conference.

CONFERENCE PROGRAM AD

The Conference Program will be available on the conference website to all attendees to reference the technical program and exhibitors. The Conference Program is used by attendees as a reference tool throughout the year and will be a part of the conference archives.

Options Include:

- Inside Back Cover
- Inside Front Cover
- Inside Full Page
- Inside Half Page (4 available)
- Outside Back Cover

SPECIAL OFFERS

Reception Co-Sponsorship

DVCon Europe invites all exhibiting companies to participate in the reception sponsorship. This is a two hour reception in the afternoon on the first day of the conference. The intent is for fun in a relaxed environment for both exhibitors and attendees to network and have a memorable DVCon experience.

This opportunity includes:

- Sponsorship recognition on a full page ad in the Conference Program
- Dedicated page DVCon Europe website
- Listed as a participating exhibitor on all reception announcements/promotions, emails, etc.
- Your company logo will be displayed on the conference app

Conference App

This opportunity includes:

- Acknowledgement on the Conference Landing Page
- Acknowledgement on the Login Credential Email
- Acknowledgement on the App Signage
- Your logo will be displayed on all pages of the Conference App

Gold Sponsorship

This package includes:

- 3 Complimentary Registrations
- Your company logo displayed on the conference home page as Gold Sponsor
- Your company logo included in all mailers as Gold Sponsor
- Your status recognized in the DVCon printed Conference Program
- Two dedicated email distributions to DVCon Europe attendee list
- One dedicated social media post to the DVCon Europe accounts
- One exhibition booth

Silver Sponsorship

This package includes:

- 1 Complimentary Registration
- Your company logo displayed on the conference home page as Silver Sponsor
- Your company logo included in all mailers as Silver Sponsor
- Your status recognized in the DVCon printed Conference Program
- One dedicated email distribution to DVCon Europe attendee list
- One dedicated social media post to the DVCon Europe accounts
- One exhibit booth

Custom Sponsorship Package

We are open to any new sponsorship ideas or opportunities. If you have anything you would like to do at this year's DVCon Europe, please let us know.

Academic Sponsor

- Listed as Academic Sponsor
 - 12 academic passes
- Advertisement benefits include the following
 - Logo and recognition included in all emails
 - Logo and recognition in the conference program
 - One dedicated email distribution to DVCon Europe attendee list
 - One dedicated social media post to the DVCon Europe accounts

Sponsorships

☐	Attendee Breaks	2250€
☐	Best-Paper Award	1250€
☐	Delegate Bag*	2500€
☐	Flyer in Delegate Bag	675€
☐	Name-Badge Lanyard*	1250€
☐	Conference Notepads*	775€
☐	Pens*	775€
☐	Registration	1750€
☐	Sponsored Tutorial	3000€

Publicity

☐	Home Page Banner Ad	1250€
☐	On-Site Digital Display	675€

Email Distribution

☐	4 weeks before show	675€
☐	3 weeks before show	775€
☐	2 weeks before show	875€
☐	1 weeks before show	1250€

Conference Program Ad

☐	Inside Back Cover	1250€
☐	Inside Front Cover	1250€
☐	Inside Full Page	675€
☐	Inside Half Page	350€
☐	Outside Back Cover	1775€

Special Offers

☐	Reception Co-Sponsorship	1775€
☐	Conference App	5000€
☐	Gold Sponsorship	7500€
☐	Silver Sponsorship	4500€
☐	Academic Sponsorship	5500€

**Production Included*

Please note: some items include mention in paper based publications (e.g. Conference Program/

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 (352) 872 5545

SIGNATURE		Date	
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Exhibit Space Application/Contract

Application is hereby made to DVCon 2024 (hereinafter termed "Exhibit Management") for exhibit space at the above named conference. This Application when accepted by Exhibit Management, together with the Exhibition Rules and Regulations as listed on the following pages, will constitute your contract with Exhibit Management for exhibit space, as indicated by the Exhibit Chair's signature on this Application or acknowledgment by email.

Booth Choice

Booth Number

Booth Size

1st

☐

Accellera Member

2nd

☐

Start-up Company or
First-time Exhibitor

Booth License Charges are: Premium Exhibit Space (3m x 2m)

4000€ Plus applicable German VAT

1

Please read this contract carefully and print or type all information requested.

2

Complete, sign and send to:

Laura LeBlanc

Conference Catalysts LLC

DVCon Europe 2024

✉ lleblanc@conferencecatalysts.com

📞 +1 352 872 5544 *115

📠 (352) 872 5545

Company Information

Company Name

Mailing Address

City

State

Zip Code

Country

Phone

Web

☐ I have read and agree to the terms and conditions of this contract.

Print Name

Title

SIGNATURE

Date

Contact Information

Name

Email

Phone

Fax

Mailing Address

City

State

Zip Code

Country

Payment Information

Payment is due within 30 days of receipt of contract submission.

☐ Bank Transfer

☐ American Express

☐ Visa

☐ MasterCard

Card Number

Security Code*

Expiration Date

* The Credit Card Security Code, or Card Code, is a three-digit security code that is printed on the back of credit cards (or the four-digit security code on the front for American Express cards) in reverse italics in the card's signature panel.

Billing Address

City

State

Zip Code

Country

SIGNATURE

Date

Terms and Conditions

1. PURPOSE AND ARRANGEMENT OF EXHIBITS

Exhibits are to educate an audience by dramatic demonstrations and presentations. They shall be so arranged as not to obstruct the general view nor hide the exhibits of others. Plans for specially-built displays not in accordance with regulations should be submitted to The Management before construction is ordered.

Licensed Space. Includes the following exhibit equipment: 3m x 2m booth, small table, chair and electrical outlet.

Standard Exhibits. Regular and specially-built backwalls including signs may not exceed an overall height of 12'. The backwall height for wall locations may not exceed 12'.

Finished Surfaces. All exposed areas of the exhibit must be finished or draped surfaces including the back and sides. No graphics, logos or print facing into another booth will be allowed. All such material must face into the aisle or into the Exhibitor's own booth. Any part of any booth needing a finished surface one hour prior to the opening of the show will be draped at the expense of the exhibitor. Show Management will decide whether such drape is needed.

2. INSTALLATION AND DISMANTLING OF EXHIBITS

Information for installation and dismantling of exhibits is available on the website to prepare for these activities.

3. FIRE, SAFETY AND HEALTH

The Exhibitor assumes all responsibility for compliance with local ordinances and regulations covering fire, safety and health. All exhibit equipment and materials will be reasonably located within the booth and protected by safety guards and devices where necessary. Only fireproof materials should be used in displays and the necessary fire precautions will be taken by the Exhibitor. If loud speakers or sound devices are used, they should be tuned to conversational level and must not be objectionable to neighboring Exhibitors. Sound will be checked with a decibel meter. Operating equipment that emits excessive noise must be run before or after exhibit hours for specific demonstrations only. The Management reserves the right to restrict or prohibit the use of glaring lights, objectionable lighting effects, excessive or bothersome noise, or other effects which are offensive or otherwise distract from the exposition as a whole.

4. EXHIBITOR'S PERSONNEL AND OTHER CONSIDERATIONS

Distribution of advertising matter and souvenirs must be confined to Exhibitor's spaces. Undignified methods of attracting attention will not be permitted. The Management reserves the right to prohibit an exhibit or part of an exhibit which in its judgment may detract from the character of or may be considered objectionable to the exposition as a whole. Canvassing in exhibit halls or distribution of advertising matter or souvenirs by representatives of non-exhibiting firms is strictly forbidden.

PROFESSIONAL DRESS CODE. Models, demonstrators, hosts/hostesses and other employees and personnel in the exhibit hall must be attired in a businesslike, professional, tasteful manner. Costumes are not allowed. Failure of an Exhibitor to meet this requirement is grounds for immediate removal of the offending person from the exhibit hall.

The Management shall have the sole and complete authority in the interpretation of this policy.

5. FOOD AND BEVERAGE AND OBJECTS BROUGHT ONTO PREMISES

The Exhibitor may not in principle bring food and beverages on to the premises of the Hotel. Exceptions shall require a written agreement from the Holiday Inn Munich – City Centre and may be subject to a "corkage" fee. The building and attachment of objects to walls and ceilings shall be agreed with The Management and the Holiday Inn Munich – City Centre in advance. All exhibition or other objects, including packaging, brought

with the Exhibitor shall be removed without delay following the event. The Holiday Inn Munich – City Centre may undertake removal and storage at the expense of the Exhibitor, if the Exhibitor fails promptly to fulfill his duties at disposal.

Terms and Conditions (continued)

6. TECHNICAL EQUIPMENT AND CONNECTIONS

The Management and the Holiday Inn Munich – City Centre shall act in the name of, on the authority of, and at the expense of the Exhibitor in as far as the acquisition of technical and other equipment from third parties for the Exhibitor. The Exhibitor shall be liable for careful treatment of the

equipment. The Management and the Holiday Inn Munich – City Centre shall be indemnified from and against all claims of third parties arising from the permission to use this equipment.

7. LIABILITY AND INSURANCE

The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and same, The Management, the Holiday Inn Munich – City Centre, and its employees and agents, harmless against all claims, losses and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by Exhibitor installation, removal, maintenance, occupancy or use of exhibit premises or a part thereof, excluding any such liability caused by the sole negligence of the Holiday Inn Munich – City Centre, its employees and agents. In addition, Exhibitors acknowledge that The Management and the Holiday Inn Munich – City Centre do not maintain insurance covering exhibit property and that it is the responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses sustained through exhibition.

8. STORAGE

Storage of cases and boxes is the responsibility of the Exhibitor, however, storage is available at an additional cost to the Exhibitor. The Management assumes no responsibility for damages or loss of boxes or crates.

9. UNOCCUPIED SPACE

The Management reserves the right, should any licensed Exhibitor's space remain unoccupied on the opening day or should any space be forfeited due to failure to make proper payment, to license any space to any other Exhibitor, or use said space in any other manner, but this clause shall

not be construed as affecting the obligation of the exhibitor to pay the full amount specified in his invoice for space license under the terms of the contract.

10. INABILITY TO PERFORM

If The Management should be prevented from holding the exposition by any cause beyond its control (such as fires, strikes, Acts of God, etc.) or if it cannot permit the Exhibitor to occupy his space due to circumstances beyond its control, The Management will refund 50% and The Management shall have no further obligation or liability to the Exhibitor. If the Exhibitor shall have made no payment, he nevertheless shall be obligated to pay his proportionate share of such expenses.

11. OBSERVANCE OF LAWS

Exhibitor shall abide by and observe all laws, regulations and ordinances of any applicable government authority and all rules of the Holiday Inn Munich – City Centre.

12. ASSIGNMENT OF EXHIBIT SPACE

The Management shall assign the Exhibit Space to the Exhibitor for the period of the Exhibit. Such assignment is made for the period of this Exhibit only and does not imply that the same or similar space be held or offered for future exhibits. Every effort will be made to respect the Exhibitor's space choices whenever possible, but The Management's decision will be final. The Management reserves the right to transfer assignments when such action is deemed to be in the best interest of the total exhibition. The Management reserves the right to withdraw its acceptance of this Application/Contract if it determines in its sole discretion that the Exhibitor is not eligible to participate or the Exhibitor's product or service is not eligible to be displayed in this Exhibit.

13. MEETING ROOMS

Exhibitors must have permission of The Management in order to reserve and use any meeting rooms, hospitality suites, ballrooms and other public space in the DVCon contracted hotel. Management reserves the right to charge exhibitors a fee for access to or use of hotel meeting space. If fee is applied, invoice will come directly from hotel. Exhibitors may not hold any meeting, seminar, or other promotional activity during DVCon conference hours without the written permission of The Management.

Terms and Conditions (continued)

14. AMENDMENTS

The regulations have been formulated for the best interest of the Exhibitors as well as this Exposition and The Management. All matters and questions not covered by these regulations are subject to the decisions of The Management. The regulations may be amended at any time by The Management and all amendments that may be so made shall be equally binding on all parties affected by them as by the original regulations.

16. MISCELLANEOUS

This contract shall be subject to interpretation by Florida law and the venue for all legal proceedings involving or arising for this contract shall be in the District Court for Florida. No waiver of any term or condition of this contract by either party shall be deemed to imply or constitute a further waiver of the same term or condition or any other term or condition of this contract.

Leasing Information

EXTRA PRIVILEGES

- A descriptive listing in the Conference Program, which can later serve your prospective buyers as a product directory
- Opportunity to advertise in the Conference Program to give your conference marketing objectives added impact
- A listing on the DVCon 2024 exhibition web page with a link to your website
- Sponsorship opportunities
- Meeting space at The Holiday Inn Munich – City Centre, if requested, upon Management approval. Hotel fees may apply (invoiced directly from hotel)

CANCELLATION POLICY

Based on the refund schedule below, the portion of credit that you will receive for the amount of space reduced, will be applied to the total amount due for the smaller space. Furthermore, cancellation of any portion of this contract by the exhibitor will be accepted only at the discretion of The Management and again only based on the following schedule.

CANCELLATION AFTER DATE SCHEDULE OF REFUND/CREDIT

After July 19, 2024, but before September 13, 2024 – 50% of the total amount paid as of the date of cancellation.

After September 13, 2024 – No refund or credit at any time.

In the case of a merger, payments received will be transferred to the parent company. However, a 50% administrative charge based upon booth licensing fee of the merged company will be assessed. This clause will remain in effect through October 17, 2024.

After that date the parent company will not receive any payment credits accrued by the acquired company. The Exhibitor assumes entire responsibility and hereby agrees to indemnify The Management for the loss of any sales, present or future, which may result from the cancellation or reduction of space.

Payment Requirements

The exhibitor or the presenting company is responsible for timely payment of all applied and approved services at the established tariffs. This also pertains to services by third parties within the contractual framework and on behalf of the exhibitor or presenting agency. All prices are net and require the addition of the applicable legal VAT.

TAX LAW REQUIREMENTS

According to German Tax Law, Germany is the place of taxation fulfilment for all meetings and exhibitions taking place in Germany. This implies that also foreign companies and agencies have to pay the respective German VAT as indicated on our invoices. Should your company be registered outside of Germany you may reclaim your taxes by filing a VAT reclaim. If the Congress takes place outside of Germany, international tax laws apply.